NetZeroCities

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NET ZERO CITIES

Stakeholder Map

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Summary

The Stakeholder Map has been developed to guide future work on policy and stakeholder engagement to support the successful implementation of the 100 Climate Neutral and Smart Cities by 2030 Mission and NetZeroCities. The document gives insights into the methodology used. Currently, the Stakeholder Map comprises 131 organisations and institutions and will be continuously updated.

Approval

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Stakeholder mapping

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Disclaimer

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Abbreviations and acronyms

Acronym	Description
EU	European Union
WP	Work Package
NZC	NetZeroCities
NGO	Non-Governmental Organisation
CCC	Climate City Contract
ICLEI	International Council for Local Environmental Initiatives
TNO	The Netherlands Organization for applied scientific research
ERRIN	European Regions Research and Innovation Network
EIT	European Institute of Innovation and Technology
BwB	Bankers without Boundaries

Summary

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Keywords

NetZeroCities, climate neutrality, policy, stakeholder, stakeholder engagement, stakeholder mapping, climate neutral cities, Cities Mission

Introduction

The Stakeholder Mapping task (T14.1) was initially envisaged to capture a complex range of interactions between policy, finance and implementation stakeholders at EU, national and regional levels to enable multi-level governance to support cities in the development of their Climate City Contracts (CCC). This was then to inform stakeholder interviews and the creation of the stakeholder panels.

Since the Grant Agreement, there have been considerable changes within the project, particularly with the development of the CCC following the publication of the Mission Implementation Plan in September 2021. As a result, the focus of the Stakeholder Map shifted to support broader stakeholder engagement and policy at the EU level.

This deliverable will outline the process partners undertook to develop the Stakeholder Map, a detailed database of organisations relevant to the achievement of the Mission, and how the Stakeholder Map will be used throughout the project.

1 Methodology

Over several meetings, the partners, including Eurocities, ICLEI Europe, TNO, ERRIN, EIT-Urban Mobility, and Bankers without Boundaries (BwB), designed the approach to developing the Stakeholder Map and explored how it could be used in NZC. The key steps in the process were:

1. Agree on the scope of the Stakeholder Map – to develop the Map the partners needed to agree on the scope, considering how it was likely to be used in the project, what stakeholder types were most relevant for the purpose and how to take it forward.

    o Use of the Map – partners agreed that it would be used to support the identification of stakeholders, both policy and implementation, engaging as part of NZC and, by extension, the Cities Mission. Particularly the „Policy Recommendation" work package (WP14) for the stakeholder interviews/workshops, creation of the stakeholder panels, and future policy labs, as well as finance stakeholders to support the Finance WP (WP7) and its development of the Investment Plan concept.

    o Relevant stakeholder types – partners agreed that the focus should be on organisations, not initiatives, as the latter was being captured as part of the development of the Mission Platform in WP3 and should focus on EU-level stakeholders, in line with the overall design of the project. National and regional stakeholders would be the focus of the work on multi-level governance in the CCC WP (WP1) to ensure coherence.

2. Categorisation of stakeholders – a basic categorisation using the Quadruple Helix of Government, Industry, Academia and Civil Society was considered. While this was broadly useful, partners decided to develop the categorisation further to ensure it was useful for NZC and agreed upon the following categories:

    o EU Institution
    o EU Implementing Agency
    o Financial
    o Think Tank
    o NGO
    o Research/Academia

- o Industry /Industry Association
- o Consultant
- o Other

3. Compiling the Map – using the partner's expertise, a brainstorming session was held to input the organisations into the Stakeholder Map. NZC partners were also included as stakeholders as many have a direct and active role in policy and advocacy at the EU level.

4. Iterations - Given the extent of the EU climate neutrality policy and implementation landscape, we expect to add further stakeholders over time. The intention is to continue to use it as a database to inform our ongoing stakeholder engagement and policy activities.

2 Stakeholder Map

The Stakeholder Map currently lists 131 organisations and institutions. The composition of the Stakeholder Map currently includes:

- EU Institution (12)
- EU Implementing Agency (3)
- Financial (10)
- Think Tank (15)
- NGO (50)
- Research/Academia (14)
- Industry /Industry Association (14)
- Consultant (7)
- Other (6)

Given the diversity of the stakeholders included in the Stakeholder Map, and the added complexity of the climate neutrality and policy landscape, the partners decided against converting the database into network visualisation, e.g. using the browser-based application since it would require e.g. knowledge on how these stakeholders interrelate. Thus, the partners decided to maintain the database format.

3 Application

The Stakeholder Map will be used throughout NZC, to inform about possible partnerships. There might be application cases that have not yet been considered. However, the immediate application includes the identification of stakeholders for:

- Stakeholder workshops (see D14.2)
- Ad hoc stakeholder engagement (e.g. WP7 development of the Investment Plan concept)
- Stakeholder panels (T14.2)
- Policy Labs (T14.4)
- Community of Practice (T12.4)
- Mission Platform engagement and cooperation with other relevant initiatives (T3.1.3 as well as T3.2)

Conclusion

The Stakeholder Mapping exercise has been useful in bringing together the expertise of the WP14 partners to create a database of organisations of relevance and importance to achieving the Mission. It will support and/or complement a range of activities in NZC and will continue to be updated and maintained throughout the project.