

# NET ZERO CITIES



**EU MISSION PLATFORM**

**CLIMATE NEUTRAL AND SMART CITIES**



Funded by  
the European Union



# Call for Pilot Cities: Ambition & Approach, and technical information

7 September 2023



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the European Union



# Welcome back after summer

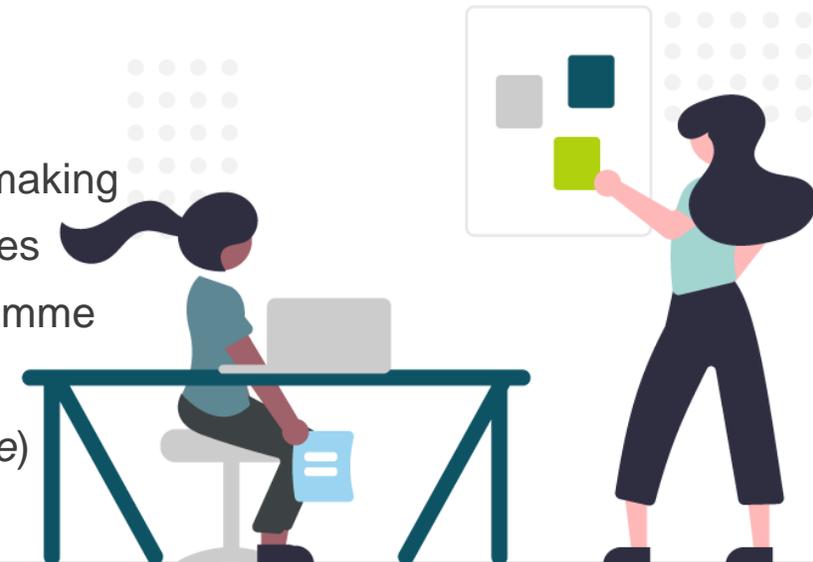
## Call launched:

- Call Guidelines published
- Submission platform open
- Supporting documents published (Call Guidelines, Financial Guidelines; Guidebook; Application templates and pro formas)

## Scheduled webinars:

- Thursday 7 September (1500 CEST): Ambition & Approach, technical information
- Thursday 14 September (1500 CEST): Eligibility and Assessment Criteria
- Tuesday 19 September (1500 CEST): Monitoring, Evaluation, Learning & Sensemaking
- Tuesday 26 September (1500 CEST): Inspirational session with existing Pilot Cities
- Thursday 5 October (1500 CEST): Boot Camp & Twinning Cities Learning Programme

Register for all at the NZC website: [www.netzerocities.eu](http://www.netzerocities.eu) ([Pilot Cities Programme](#) page)





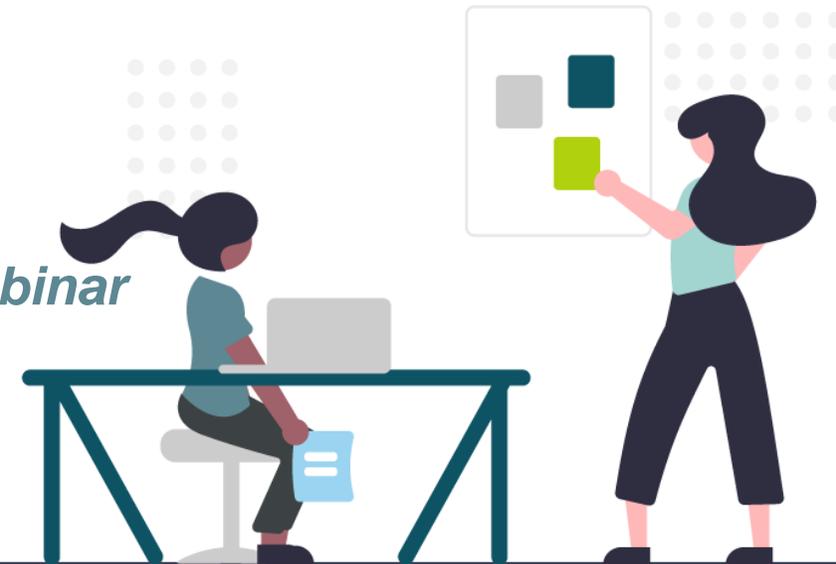
# This webinar...

Is for Mission Cities who are not yet a Pilot City within the Pilot City Programme and wish to undertake two-year, systems innovation-oriented pilot activities.

## We will cover:

- Ambition & Approach of the Pilot Cities Programme
- Call launch & documentation
- Submission platform registration (organisation & individual)

*Questions should be relevant to the content of the given webinar*





# Overview

- Welcoming
- 10-15 mins presentation
- Q&A (10-15 mins)
- 20-25 mins presentation
- Q&A (remaining time as required)



This event is being recorded



Use the Q&A functionality to ask questions



Re/Name yourself and include your city and department



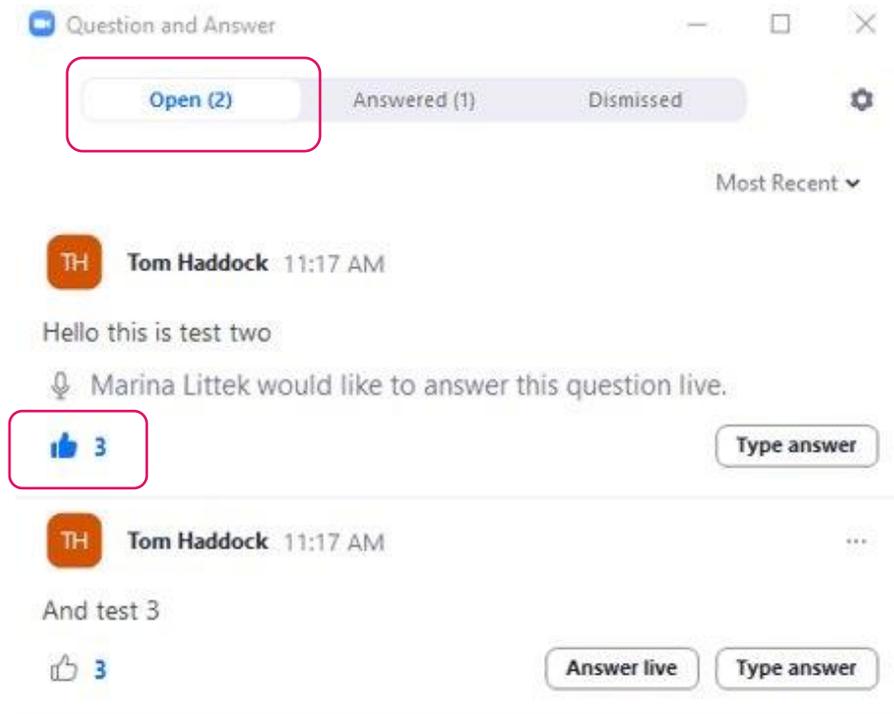


# How to use the Q&A

1) Type down your questions



2) Vote up the questions





# Pilot Cities Programme Team



**Joanna  
Kiernicka-Allavena**  
*Lead Orchestrator -  
Cities Mission / NZC  
Pilot Cities  
Programme Lead*



**Claire Oblinger**  
*NZC Project Officer  
for Pilot Cities  
Programme*



**Will Wade**  
*NZC Pilot Cities  
Programme  
Orchestrator*



**Mateusz Hoffmann**  
*NZC Project Officer  
for Pilot Cities  
Programme*



**Teodora Virban**  
*NZC Pilot Cities  
Programme  
Programme Manager*



**Roxane Choiseau-  
Gabory**  
*Grants Management  
Business Partner*



**Nikhil Chaudhary**  
*Strategic Learning  
Lead*



**Ilenia Piergallini**  
*Monitoring, Evaluation  
& Learning (MEL)  
Officer*



**Elisa Abrantes**  
*Communications Lead*

Pilot Cities and Twinning Learning Programme – **EIT Urban Mobility**: Sigrid Ehrmann and Jehan Bhikoo  
Overarching communication – **LGI** – Clea Prieto

[E: pilotcities@netzerocities.eu](mailto:pilotcities@netzerocities.eu)



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# Key speakers



Thomas Osdoba

*NetZeroCities Programme*

*Director*

EIT Climate-KIC



Will Wade

*NZC Pilot Cities*

*Programme*

*Orchestrator*

EIT Climate-KIC



Joost Beunderman

*Director*

Dark Matter Labs



Lisa Schumacher

*Business Analyst*

EIT Climate-KIC



# Introduction: New call for Pilot Cities (Cohort 2, 2023)

**Thomas Osdoba**

*NetZeroCities Programme Director*

EIT Climate-KIC



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# Pilot Cities Programme

Ambition, Approach, Impact



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# What we are hoping to see

- The Commission's aims: “... support large scale pilots to deploy and scale systemic solutions combining social, technological, nature-based, regulatory and financial innovation and new business and governance models to underpin the climate transition”
- Pilot cities, not pilots: innovative approaches, not single solutions: “...**The main obstacle to climate transition is not a lack of climate-friendly and smart technologies, but the capacity to implement them.** The present silo-based form of governance, designed and developed for traditional city operations and services, cannot drive an ambitious climate transition. **Therefore, a systemic transformation is urgent**”
- We hope the Pilot City applications will take this to heart: There is a wide range of excellent R&I solutions to be unlocked, so how best to grow the capacity to implement and combine them?
- The pilots aim to enable you to understand and address the barriers to overcome to enable implementation at scale.... **And to practise systems innovation**
- **Be inspired by what other NZC Pilot Cities are already doing – but don't 'just' repeat: it's about your city's story, barriers and priorities within your unique climate neutrality journey**
- <https://netzerocities.eu/pilot-cities-cohort-1-2022/>





# The what

## Systemic barriers and levers for change

Several structural barriers exist, such as...

- Lack of developed business models & multi-actor agreements
- Lack of investment capacity
- Underdeveloped governance, participation and social innovation approaches and mechanisms
- Regulatory issues, including e.g. procurement
- Supply chain and skills deficits
- Outdated digital, data tools

So which ones (probably a combination!) are most relevant in your city to accelerate learning and impact?



Finance and business models



**Governance, policy and regulation**



Technology



Capacity and capabilities



Democracy, social innovation and social change

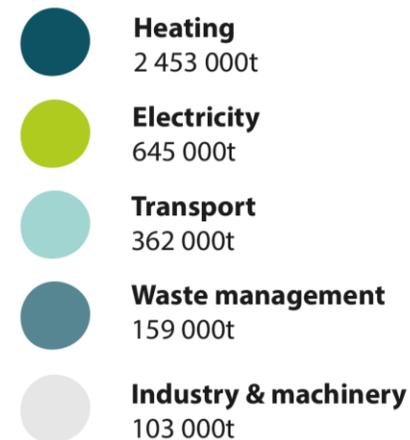




# The what

## What we'd like to avoid

- Applications that focus on only a small sub-domain of your overall city emissions profile
- **Isolated actions that are not sufficient** to create wider shifts.
- Applications that focus on a very particular solution without paying attention to how it may address wider barriers or get to scale
  - (NB getting to scale may mean very different things depending on the issue)
- An example...

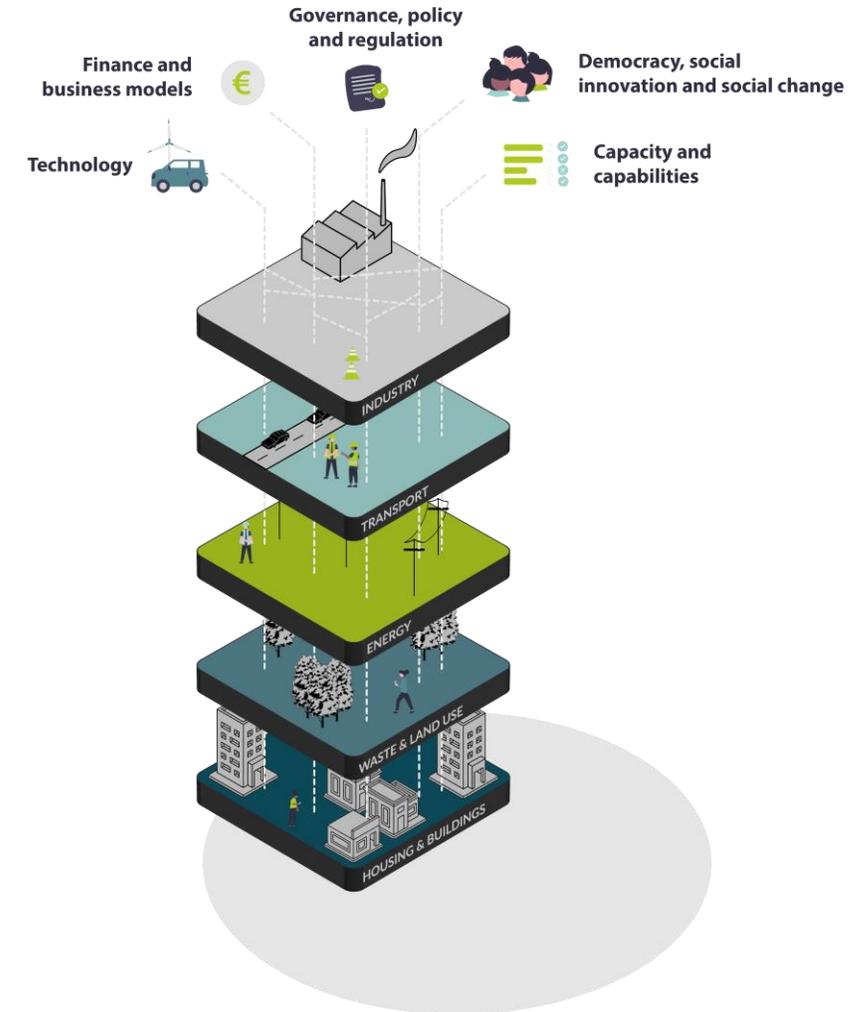




# The what

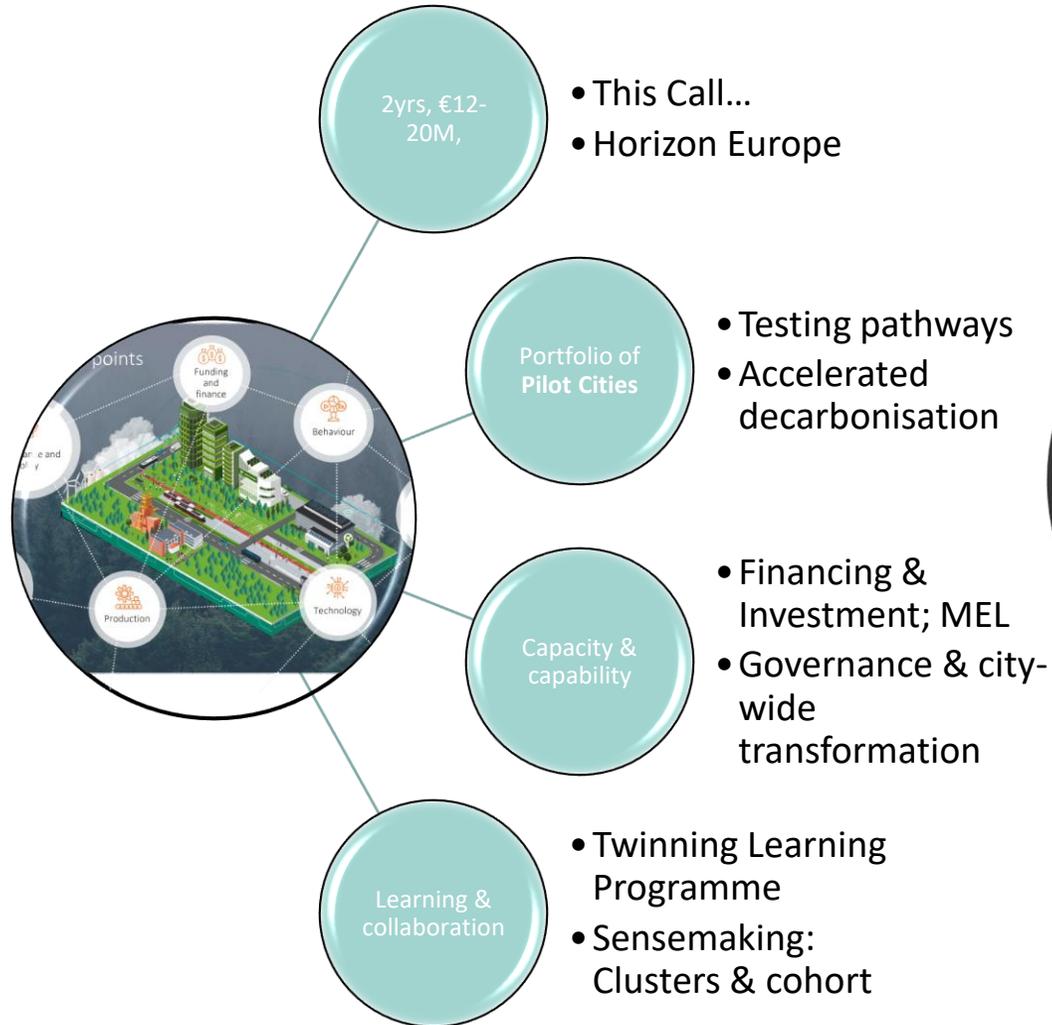
## Summing up:

- We are not prescriptive: the Mission goal is what matters. We *think* this is always about different levers of change and coherent portfolios of multiple, synergetic actions.
- Without wanting to be prescriptive, we imagine that successful approaches have relevance for more than one emissions domain in a city
- Replicability matters - in terms of learning and understanding about pathways of overcoming barriers to implementation at scale, NOT in terms of copy-paste technology
- So your honest, clear and ambitious understanding of the issues you feel 'stuck' on across the city is very relevant to this application
- Multi-stakeholder approaches – see this as an opportunity, not a burden

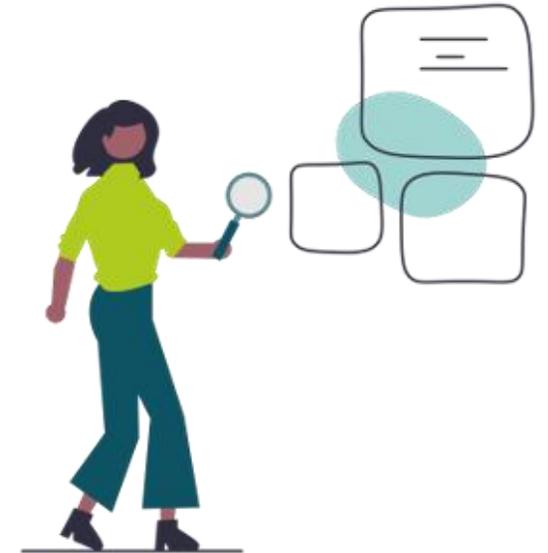
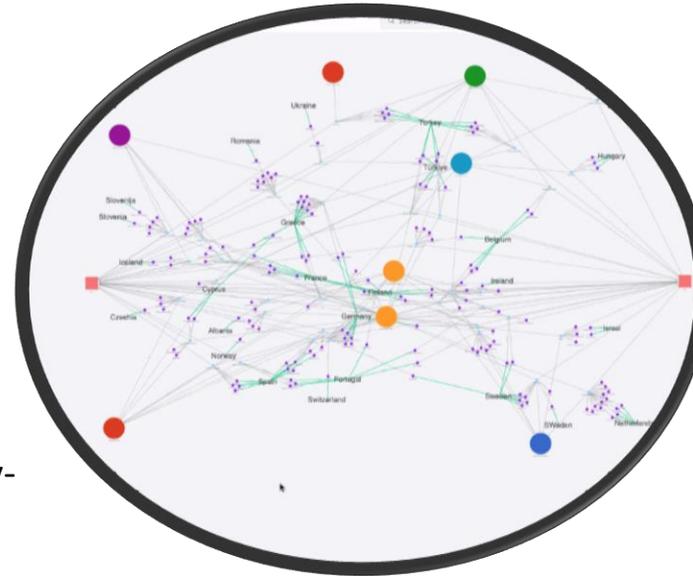




# What is the NetZeroCities Pilot Cities Programme?



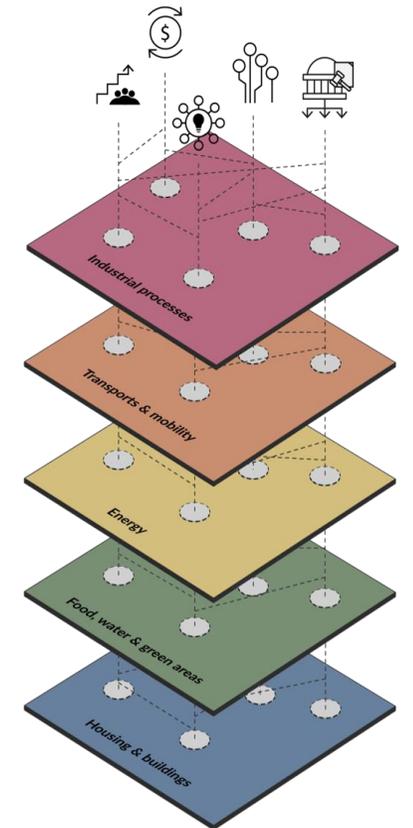
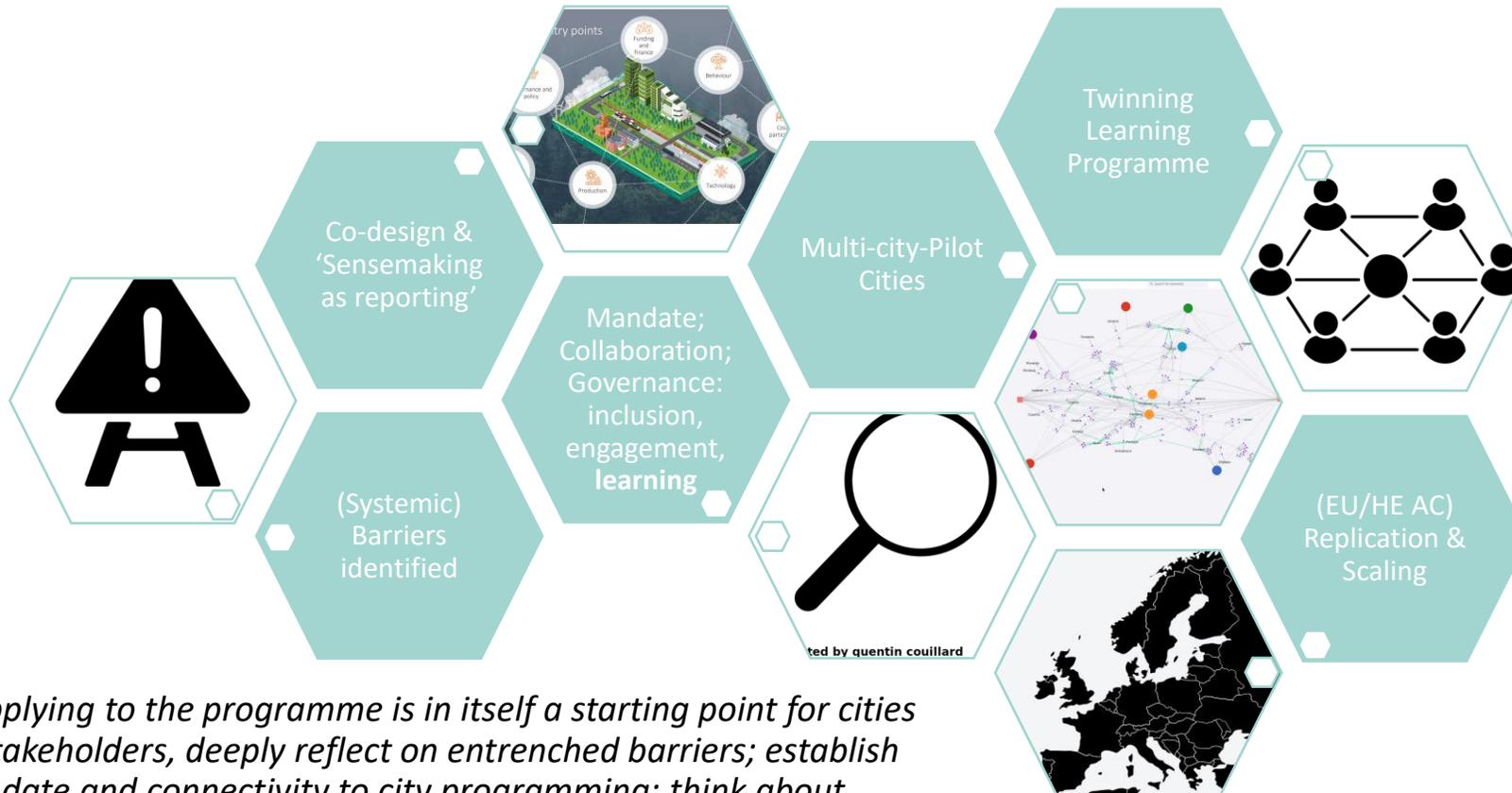
## Portfolio Approach: Intra-, Inter- EU...



# How is a different?

Call/Programme design for systems innovation....

Multiple domains  
multiple levels  
impact pathways.



Credit: Dark Matter Laboratories (DML)

**Intention:** applying to the programme is in itself a starting point for cities to: engage stakeholders, deeply reflect on entrenched barriers; establish political mandate and connectivity to city programming; think about potential multi-lever pathways, co-benefits...



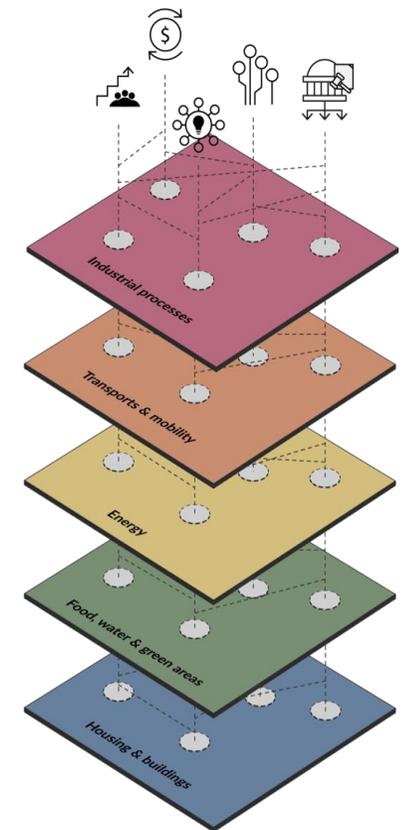
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# How is a different?

## Accelerating pathways....

- Application focused on **understanding barriers** and **cities' mandates**, not definitively specify solutions...position pilot activities to help cities address **core issues they face** in achieving carbon-neutral goals.
- Selection of **Pilot Cities** based on **portfolio** logic: diversity, learning opportunities, starting points...
- Selected Pilot Cities will be given **space, time & support** to co-create the process and figure out possible solutions in early stage of the pilot activities.
- The programme is focused on shared **learning, capacity building**, and **capability building**.
- ...through a focused programme of learning and sensemaking **in clusters with other cities**, including with the '**Twin Cities**' (Twinning Learning programme)

Multiple domains  
multiple levels  
impact pathways.



Credit: Dark Matter  
Laboratories (DML)



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# Q&A

## The Programme





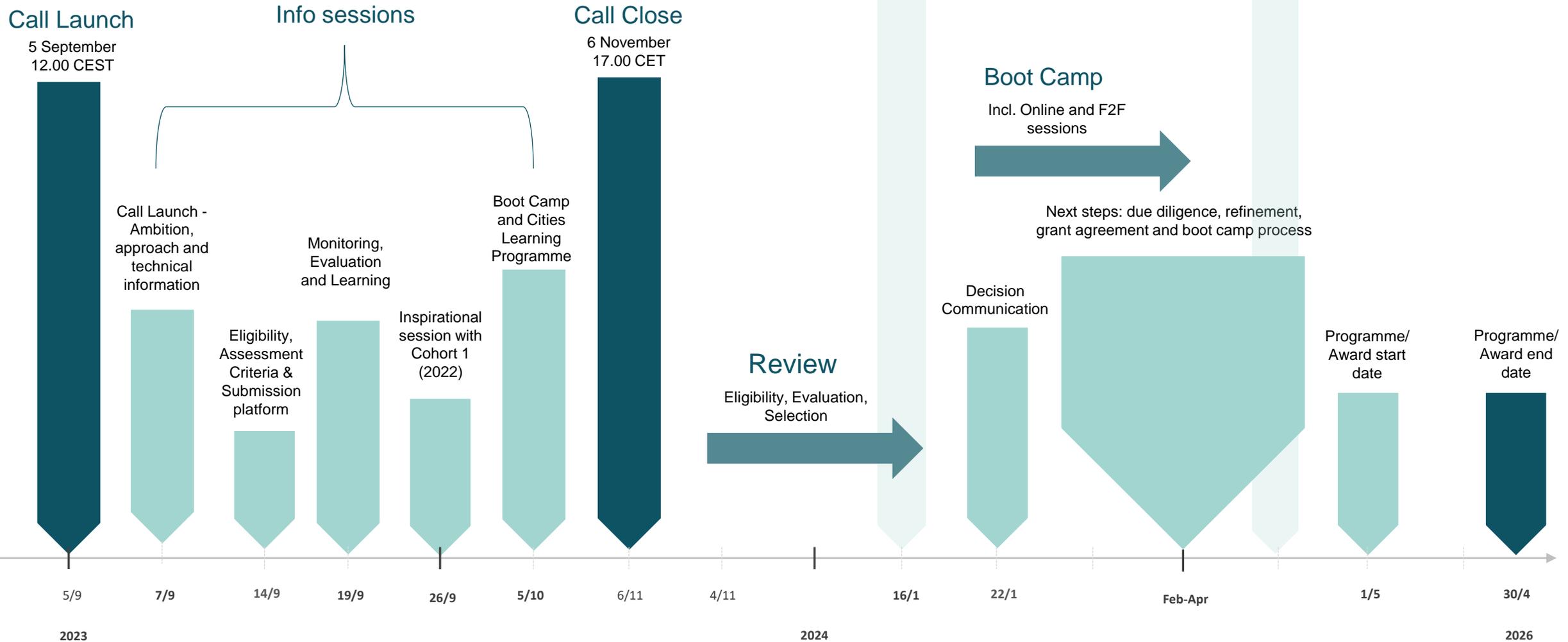
# The Call

Timeline and key information



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# Call timeline



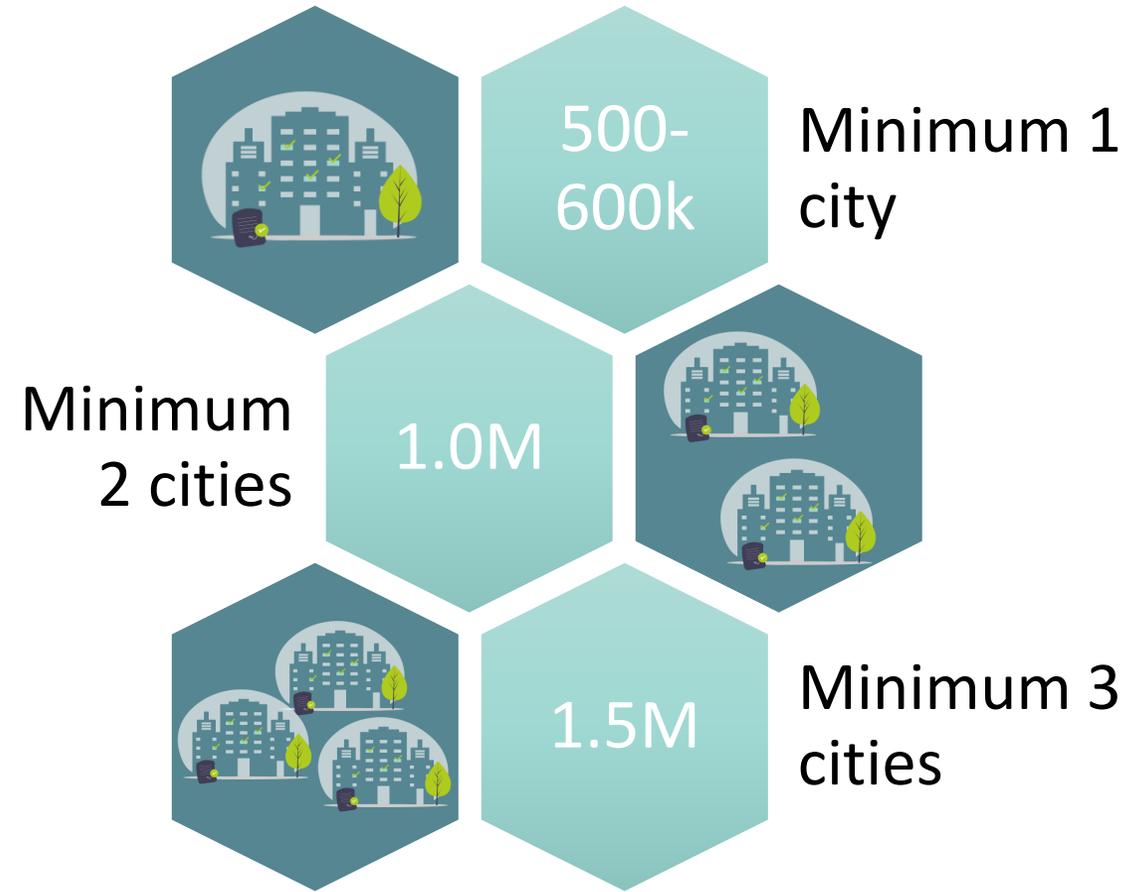


# Key differences to Pilot Cities Programme, Cohort 1 (2022)

## 4.1 Funding

The total available budget under this call is between a minimum of 12 million and a maximum 20 million Euros (EUR). The funding will be allocated across three subgrant envelopes as follows:

- **500,000 - 600,000 EUR** : proposals with a minimum of one city/district plus at least one additional consortium partner (NB: the additional consortium partner may be another eligible Mission city/district).
- **1,000,000 EUR**: proposals with a minimum of two cities/districts, plus any additional consortium partners.
- **1,500,000 EUR**: proposals with a minimum of three cities/districts plus any additional consortium partners.

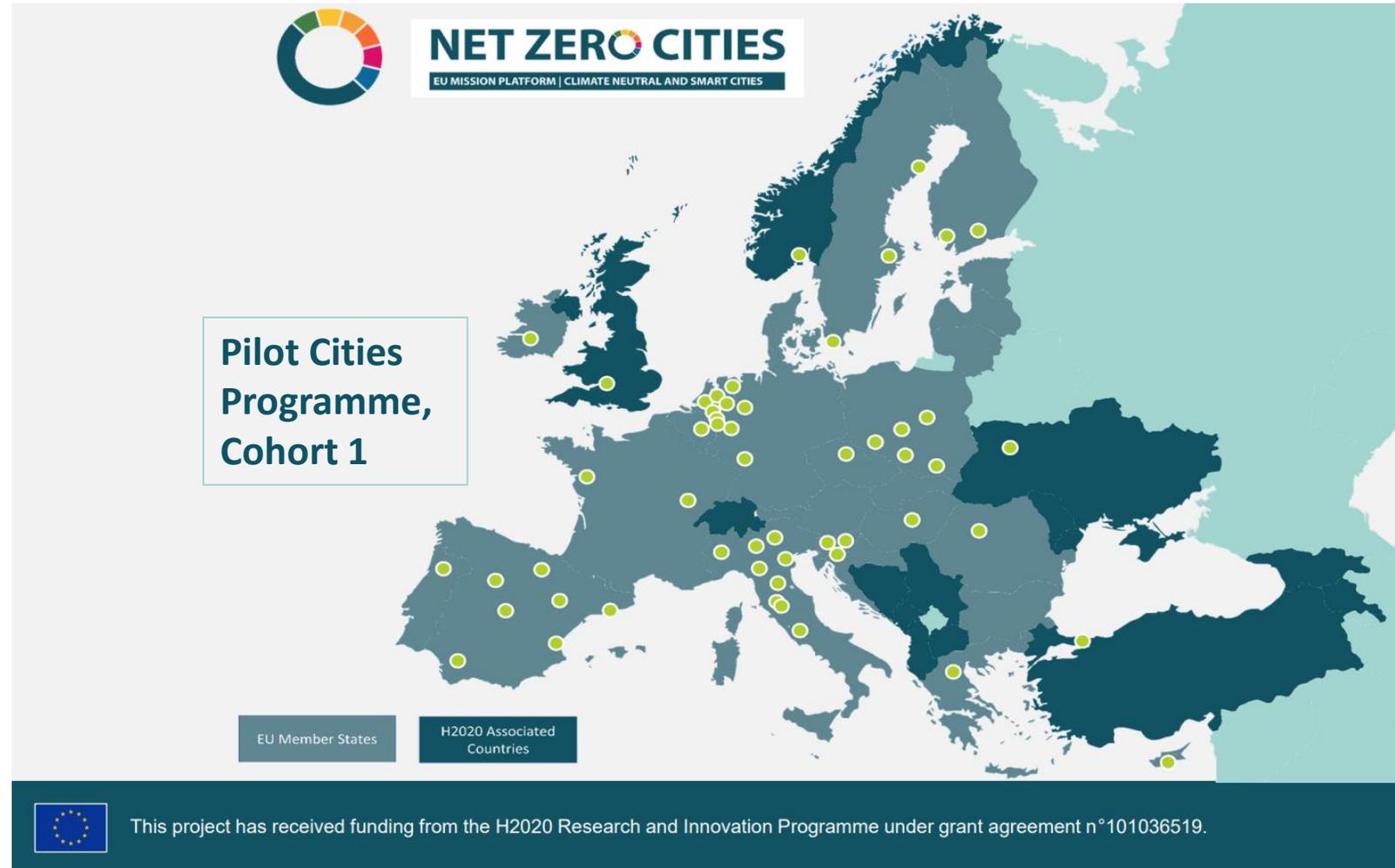




# Key differences to Pilot Cities Programme, Cohort 1 (2022)

## 1.3 Who can apply

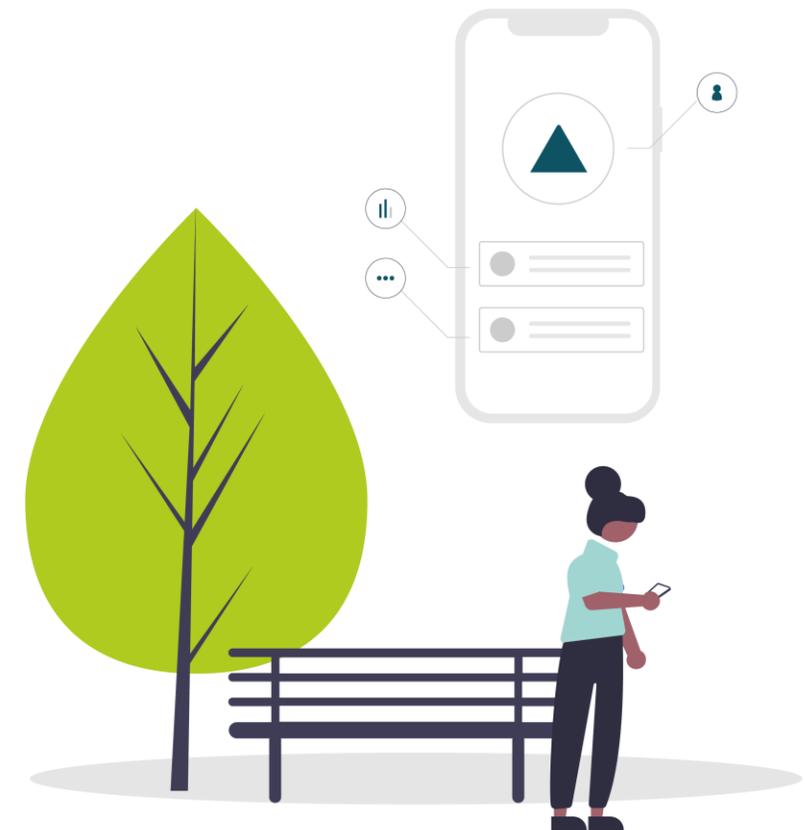
- Only local authorities or city administrations selected to be part of EU Mission for climate-neutral and smart cities by 2030 (Mission Cities) ... and...
- who are not yet part of the Pilot Cities Programme portfolio ...
- ...a second cohort of Pilot Cities with their own learning clusters, growing the overall multi-cohort portfolio of pilot activities





# Key differences to Pilot Cities Programme, Cohort 1 (2022)

- Submission platform, and minor changes to the application form / requirements (more on this later)
- Minor changes to eligibility, assessment, selection criteria – more on this in the next Information Session (14 September)





# Call documentation

Guidelines, supporting templates, pro formas (for submission)



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# Navigate to the 'Pilot Cities Programme' web page

netzerocities.eu/pilot-cities-programme/

Subscribe to NZC's newsletter!

NET ZERO CITIES

Home About News & Events Resources Cities Pilot Cities NETZEROCITIES PORTAL

Pilot Cities Programme

Pilot Cities Programme

Pilot Cities Cohort 1 (2022)

**Pilot Cities** will test and implement innovative approaches to rapid decarbonisation over a two-year programme.





# Scroll down for **CALL DOCUMENTS**

The screenshot shows the Net Zero Cities website header with the logo on the left and navigation links: Home, About, News & Events, Resources, Cities, and Pilot Cities. A yellow button labeled 'NETZEROCITIES PORTAL' is on the right. Below the header, a dark blue box contains the text 'CALL DOCUMENTS'. The main content area is divided into two columns: 'Call Guidelines' and 'Application Templates'. The 'Call Guidelines' column lists five items with green checkmarks: Pilot Cities Guidebook, Pilot Cities Call Guidelines (with a note about Word format), Pilot Cities Financial Guidelines, and Cost Reporting Guidelines. The 'Application Templates' column lists four items with green checkmarks: Call Form Template, Budget Template, Impact Framework & Indicators Template, Indicator Set, and Letter of Support Template. A yellow button at the bottom left of the content area says 'DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>'. On the right side of the content area, there is an illustration of two people standing next to a large question mark, with a network of lines and nodes around it.

**NET ZERO CITIES**

Home About News & Events Resources Cities Pilot Cities **NETZEROCITIES PORTAL**

## CALL DOCUMENTS

### Call Guidelines

- ✓ Pilot Cities Guidebook
- ✓ Pilot Cities Call Guidelines (If you need this document in Word format for translation purposes, please [contact us](#))
- ✓ Pilot Cities Financial Guidelines
- ✓ Cost Reporting Guidelines

### Application Templates

- ✓ Call Form Template
- ✓ Budget Template
- ✓ Impact Framework & Indicators Template
- ✓ Indicator Set
- ✓ Letter of Support Template

**DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>**





# Scroll down for **CALL DOCUMENTS**

**NET ZERO CITIES** [Home](#) [About](#) [News & Events](#) [Resources](#) [Cities](#) [Pilot Cities](#) [NETZEROCITIES PORTAL](#)

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- ✓ Letter of Support Template

[DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>](#)





# Call Guidelines

- **Pilot Cities Guidebook** – includes overview of the **programme**, its approach, expected outcomes and key concepts and terminology
- **Pilot Cities Call Guidelines** – provides key information on the aim, scope, and approach of the **call**, budget requirements, and the evaluation and decision-making process
- **Pilot Cities Financial Guidelines** – contains the main legal and financial rules of the call and supports applicants in compiling budgets for their proposals
- **Cost Reporting Guidelines** – provides further guidance on cost eligibility and reporting during the grant implementation period





# Application Templates

- **Call Form Template (MS Word)**
- **Budget Template (MS Excel)**

For collaborative application writing

*Please note: drafted content of the forms needs to be transferred manually to the application platform.*

- **Letter of Support Template (MS Word)** – from the city mayor and/or any city official mandated to sign on the applicant's behalf, for the NZC Pilot City Programme

# Application Forms

- **Submission system application form**
- **MEL & Impact Framework Template (MS Word) & Indicator set (MS Excel)** – 'IMPACT' section of the proposal; to be completed and uploaded to the submission system.
  - **Supporting document: Indicator set** – set of preselected indicators to be used in completing the MEL & Impact Framework template





# Pilot Cities Programme on NetZeroCities Portal



## EU CITIES MISSION

### NetZeroCities Pilot Cities

**Pilot Cities Programme Group**

Awareness raising   Circular economy   Citizen participation   Education   Finance   Funding

Governance and policy   Social innovation   Stakeholder engagement   Analytics and modelling   Building

Carbon capture   Energy   Industry   Materials   Sustainable fuel   Technology   Transport and mobility

This group has been created as a public space dedicated to the Pilot Cities Programme. It welcomes primarily:

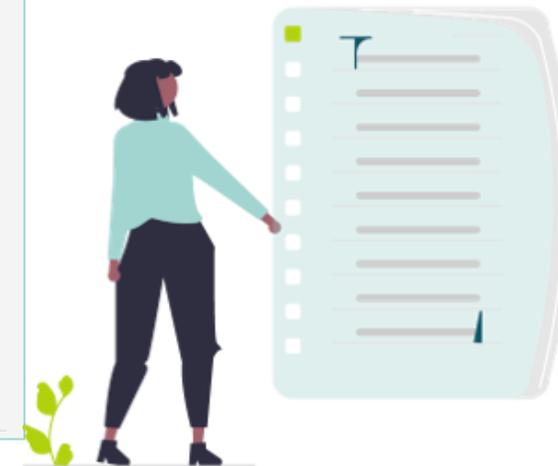
- Representatives of the selected Pilot Cities
- Representatives of Twinning Cities interested in engagement with the Pilot Cities
- Community of Practice interested in the Pilot Cities Programme

**Pilot Cities** will find their materials relevant for implementing their Pilot Activities.  
**Twin Cities** can use this space as a forum to collaborate and exchange with the Pilot Cities.  
The **Community of Practice** will find here general updates about the Programme.

[Feed](#)   [Files](#)   [Medias](#)   [Members](#)   [Settings](#)   [Tips](#)

Join *Pilot Cities Programme Group* on NetZeroCities Portal for updates

<https://netzerocities.app/group-pilotcitiesprogrammegroup>





# Submission system

Registration and proposal creation



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# Submission system access



## CALL DOCUMENTS

Pilot Cities Programme

Pilot Cities Cohort 1 (2022)

### Call Guidelines

- ✓ Pilot Cities Guidebook
- ✓ Pilot Cities Call Guidelines (If you need this document in Word format for translation purposes, please **contact us**)
- ✓ Pilot Cities Financial Guidelines
- ✓ Cost Reporting Guidelines

### Application Templates

- ✓ Call Form Template
- ✓ Budget Template
- ✓ Impact Framework & Indicators Template
- ✓ Indicator Set
- ✓ Letter of Support Template

[DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>](#)

## APPLY TO THE CALL FOR PILOT CITIES

- **Step 1:** If not already registered, *applicant organisations* should be registered first by a lead contact point (who will then be automatically registered) using [this link](#).
- **Step 2:** To access the system and/or register additional, individual accounts, use [this link](#) (please bookmark it!).





# Steps to follow to register

## APPLY TO THE CALL FOR PILOT CITIES

- *Step 1:* If not already registered, *applicant organisations* should be registered first by a lead contact point (who will then be automatically registered) using [this link](#).
- *Step 2:* To access the system and/or register additional, individual accounts, use [this link](#) (please bookmark it!).

STEP 1: Register an Organization

STEP 2: Register as a User

Please note: A successful user registration is only possible once your organizational registration has been processed and the Master Contact has been set-up.





# Org Registration - Creation and edit



Register an Organization

CREATE NEW OR FIND EXISTING REGISTRATION

You are about to create a new registration. If you already created a registration and want to amend or complete it, you can use the [FIND MY REGISTRATION] button. Please select the option that applies to you?

View, Edit and Submit an existing Registration



# Org Registration – Contact Person



CREATE NEW REGISTRATION

Please provide the e-mail address for the contact person.

Enter the  
organizational  
Contact Person

Contact Person = The user entering the organizational information



# Org Registration – Information input

## Registration New Organization

DELETE REGISTRATION EXPORT TO PDF SUBMIT REGISTRATION

1. GENERAL 2. ADDITIONAL INFORMATION

Save Tab 1 Check and Save Tab 1

Welcome to the organisational registration Form.  
In case your organisation has already been registered with Climate-KIC, you are able to register and login as a user through the Login Page.  
Please note that any Field marked with a Star is mandatory.  
In case you are experiencing any issues or have questions, feel free to contact [pilotcities@netzerocities.eu](mailto:pilotcities@netzerocities.eu) or the support team through the support functionality on the login page.

### ORGANIZATION

Organization Name (in English) Please indicate your official registered Organization Name.	★ <input type="text"/>
Legal Organization Name (in National Language)	★ <input type="text"/>

### HEAD OFFICE ADDRESS

Please indicate your registered organisational address.	
Street / Postbox	★ <input type="text"/>
ZIP Code	★ <input type="text"/>
City / State (if applicable)	★ <input type="text"/>
Country	★ <input type="text" value="country"/>
Website	★ <input type="text"/>

### CONTACT PERSON





# Org Registration – Form Functionalities

The screenshot shows the registration form interface with several callouts:

- Deletion of Registration**: Points to the "DELETE REGISTRATION" button.
- Export of Registration**: Points to the "EXPORT TO PDF" button.
- Submission of Registration**: Points to the "SUBMIT REGISTRATION" button.
- Saving a Tab for later editing**: Points to the "Save Tab 1" button.
- Checking for errors and saving**: Points to the "Check and Save Tab 1" button.

The form includes a header with "Registration New Organization", a progress bar with "1. GENERAL" and "2. ADDITIONAL INFORMATION", and a main content area with a welcome message and instructions. The "ORGANIZATION" section is visible at the bottom, with a field for "Organization Name (in English)".

Please note: All tabs need to be “Check and Save” and error free to be able to successfully submit the registration.





# User Registration – Link access



User Registration  
Link

EIT Plaza Climate-KIC

Username

Password / Code

[FORGOT PASSWORD](#) [LOGON](#)

USER REGISTRATION? Click [HERE](#) to register as a User.  
SUPPORT NEEDED? Click [HERE](#) to raise a Support Ticket.



Please note: A successful user registration is only possible once your organizational registration has been processed and the Master Contact has been set-up.



# User Registration - Identification



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- 1 Identification
- 2 Personal Data
- 3 Registration
- 4 Submit Your Registration
- 5 Completed

Please be aware that access to this system is restricted to EIT Climate-KIC Community Members only. In order to register to access EIT Climate-KIC's Grant Management System, you will be required to complete the information on each of the tabs above.

If you have forgotten your password, please click on the **'Forgot Password'** button on the **Login Page** and enter the e-mail address you used at the time of registration. A new password code will be generated and sent to you via email.

Email Address  *Please ensure you have entered your email address correctly*

General Terms and Conditions

By ticking this box, I hereby accept EIT Climate-KIC's [General Terms and Conditions](#) which also includes in particular, our [Privacy Policy](#), [Acceptance Policy](#), [Use Policy](#) and [Cookie Policy](#) and warrant and represent that I have the authority to agree and accept these on behalf of the named partner organisation.

Personal data provided may be processed, including sharing with other organisations, by EIT Climate-KIC and certain sensitive data elements will be visible to other partners or potential partners of EIT Climate-KIC. The named partner organisation or potential partner of EIT Climate-KIC warrants and represents that in providing personal data in connection with the proposal, the data subjects have consented to the provision of this personal data and the processing of it by EIT Climate-KIC in the manner indicated in accordance with our Privacy Policy, and that the partner organisation or potential partner of EIT Climate-KIC provides the personal data in accordance with applicable law.

Next ▶

E-mail Address for User

Confirm and press "next"



# User Registration – Information Input



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1 Identification 2 Personal Data 3 Registration

**Personal Information**

First Name ★

Last Name ★

Initials, separated by dots (e.g. S.R.) ★

Last Name Prefix (e.g. de, van, la)

Academic Titles

Academic Suffix

Please indicate all the relevant information.



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1 Identification 2 Personal Data 3 Registration 4 Submit Your Registration 5 Completed

**Registration Section**

EIT Climate-KIC Entity/Partner ★

Relation Type ★  Partner/Linked Third Party  Awaiting Partnership confirmation  Prospective Partner  Subcontractor  Consultant

Please select the EIT Climate-KIC Partner/Entity you work for from the list. If you are currently not a Partner, please select 'None'

Please select Relation to EIT Climate-KIC from the list.

Pay close attention to entering the **official name** of your organization and select the **registered organization** in the drop down.

Please note: In case your organization is not yet present in the Drop-Down Menu the registration has not yet been finalized.



# User Registration – Master Contact



- Awaiting Partnership Commitment
- Prospective Partner
- Subcontractor
- Consultant
- EIT Climate-KIC Employee
- Independent Expert
- Other

Master Contact e-mail address	<input type="text"/>	<i>A Master Contact is the individual responsible for ensuring the information on Plaza regarding that organisation is complete and accurate .</i>
<i>Please Enter the e-mail address of your EIT Climate-KIC Entity/Partner Master contact. This field can be left blank if you are currently not an EIT Climate-KIC partner. <b>(We may contact them for verification)</b></i>		
Additional Notes	<input type="text"/>	<i>If required, please use the additional space provided</i>

Master Contact = individual responsible for ensuring the information on Plaza regarding that organisation is complete and accurate



# User Registration - Submission

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① Identification   ② Personal Data   ③ Registration   ④ **Submit Your Registration**   ⑤ Completed

Click "Next" to continue, or click "Back" go back to the previous page to amend your details.

**Personal Data**

First Name	★	<input type="text" value="L.M."/>
Last Name	★	<input type="text" value="Schumacher"/>
Initials, separated by dots (e.g. S.R.)	★	<input type="text" value="LM"/>
Last Name Prefix (e.g. de, van, la)		<input type="text"/>
Academic Titles		<input type="text"/>

## Review of your Registration Summary & Submission





# User Registration – Confirmation of Submission



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Thank you for initiating registration, We have received your registration and it is currently being processed.

You will receive a confirmation e-mail from us within two working days with a one-time access code from [plaza@climate-kic.org](mailto:plaza@climate-kic.org) Please also check your junk/spam folders. If you are unable to locate the access code email after two working days or have any questions, please open a Support Ticket in Plaza and select "Initial Plaza registration/Password reset request" as the category.

Regards  
Systems Administrator  
EIT Climate-KIC

Email Address

nzcitictest@gmail.com



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# Demo



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# Summary

- Prepare / navigate (recommendations):
  - **Register** with the Submission system – familiarise yourself with the set-up and invite collaborators. Read the guidance. Ask questions!
  - **Attend** the webinars
  - Download the **templates** and share with colleagues / collaborators.
- Support:
- [pilotcities@netzerocities.eu](mailto:pilotcities@netzerocities.eu)
  - Feel free to consult the [Technical Guidance Document here](#) or use the system's ticketing system if you have any technical issues/questions



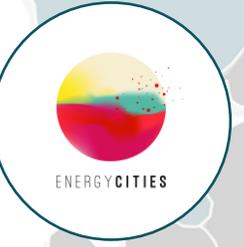
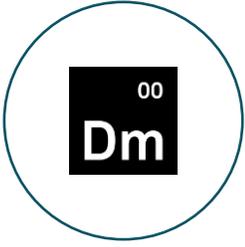


# Q&A

The Call & System



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# Get in touch with NetZeroCities!



[@NetZeroCitiesEU](https://twitter.com/NetZeroCitiesEU)



[NetZeroCities](https://www.instagram.com/NetZeroCities)



[NetZeroCitiesEU](https://www.linkedin.com/company/NetZeroCitiesEU)



[NetZeroCities EU](https://www.youtube.com/NetZeroCitiesEU)



[www.netzerocities.eu](http://www.netzerocities.eu)



[hello@netzerocities.eu](mailto:hello@netzerocities.eu)



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