

NET ZERO CITIES



EU MISSION PLATFORM

CLIMATE NEUTRAL AND SMART CITIES



Funded by
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Call for Proposals: Enabling City Transformation

Ambition, Approach, and Impact

Wednesday 12 June, 2024



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Welcome

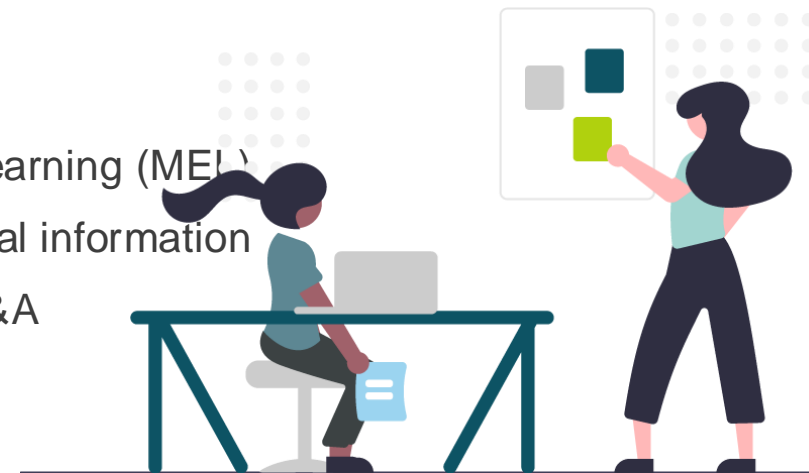
Call launched:

- Call Guidelines published
- Submission platform open
- Supporting documents published (Call Guidelines, Financial Guidelines; Application templates and pro formas)

Scheduled webinars:

- **Wednesday 12 June (14:00 CEST): Ambition, Approach, and Impact**
- Wednesday 19 June (11:30 CEST): Eligibility and Assessment Criteria
- September (date to follow) – Impact Framework and Monitoring, Evaluation and Learning (MEL)
- September (date to follow) – Refresher: Ambition, Approach & System and technical information
- September (date to follow) – Refresher: Eligibility and Assessment Criteria, and Q&A

Register for all at the NZC website: www.netzerocities.eu





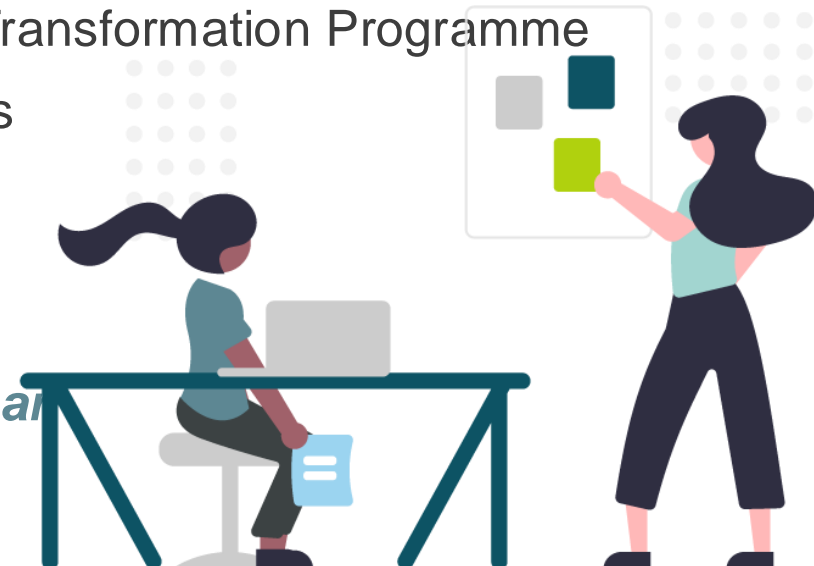
This webinar...

Is for Mission Cities who wish to undertake an eighteen-month grant-supported programme of interventions **focussed on innovation in enabling city transformation, in the context of the European Union (EU) Cities Mission.**

We will cover:

- Ambition, approach, and intended impact of the Enabling City Transformation Programme
- Connectivity with Mission implementation programme and goals
- Call launch & documentation

Questions should be relevant to the content of the given webinar





Overview

- Welcome & introduction
- Overview of the Call (25-30 mins)
- Break-out discussions (10 mins)
- Q&A (10-15 mins)
- Call details (10-15 mins)
- Q&A (remaining time as required)



This event is being recorded



Use the Q&A functionality to ask questions



Re/Name yourself and include your city and department



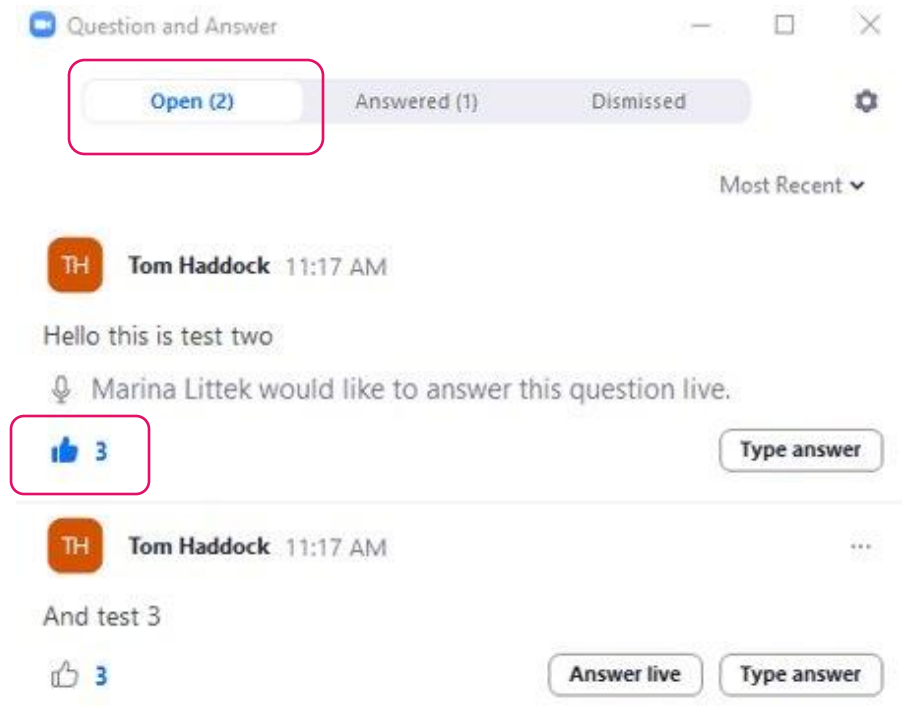


How to use the Q&A

1) Type down your questions



2) Vote up the questions





Enabling City Transformation Programme Team



Joanna Kiernicka-Allavena
Lead Orchestrator - Cities Mission / Pilot Cities & Enabling City Transformation Programme Lead



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LGI Sustainable Innovation*

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A couple of notices

- This session **won't include** the technical introduction & system orientation – we will cover that on **Wednesday 19 June – 11.30 CEST** (the next information session)
- There will be a **break-out** with peers in this session to reflect on what's coming up for you (ideas, questions) in either listening to the presentation or (for those who have already read them!) the Call Guidelines.





Key speakers



Will Wade

*NZC Pilot Cities &
Enabling City
Transformation
Programme Orchestrator*

EIT Climate-KIC



Joost Beunderman

*Director
Dark Matter Labs*



Anthony Zacharzewski

*President
Democratic Society*



Anna Huttunen

*Climate-Neutral
City Advisor
EIT Climate-KIC*





A view from City Advisors



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Q&A





Enabling City Transformation

Ambition, Approach, Impact



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Building upon, and *progressing beyond*, the Pilot Cities Programme

- **Pilot Cities Programme: Test and learn;** local context and ‘what is your city struggling with’/ ‘what are your barriers to change’?
-**Enabling City Transformation Programme: Enable and scale**... where are the collective implementation challenges? What are the collective, enabling innovation opportunities towards implementing, at whole-city scale, against the Mission goals?
 - ...**foundations for the future: Embed and sustain**.... the change/innovation – ‘implementation is not just for Christmas....’ – how can cities embed and sustain the work of transformational change, well into the future staying carbon neutral!)

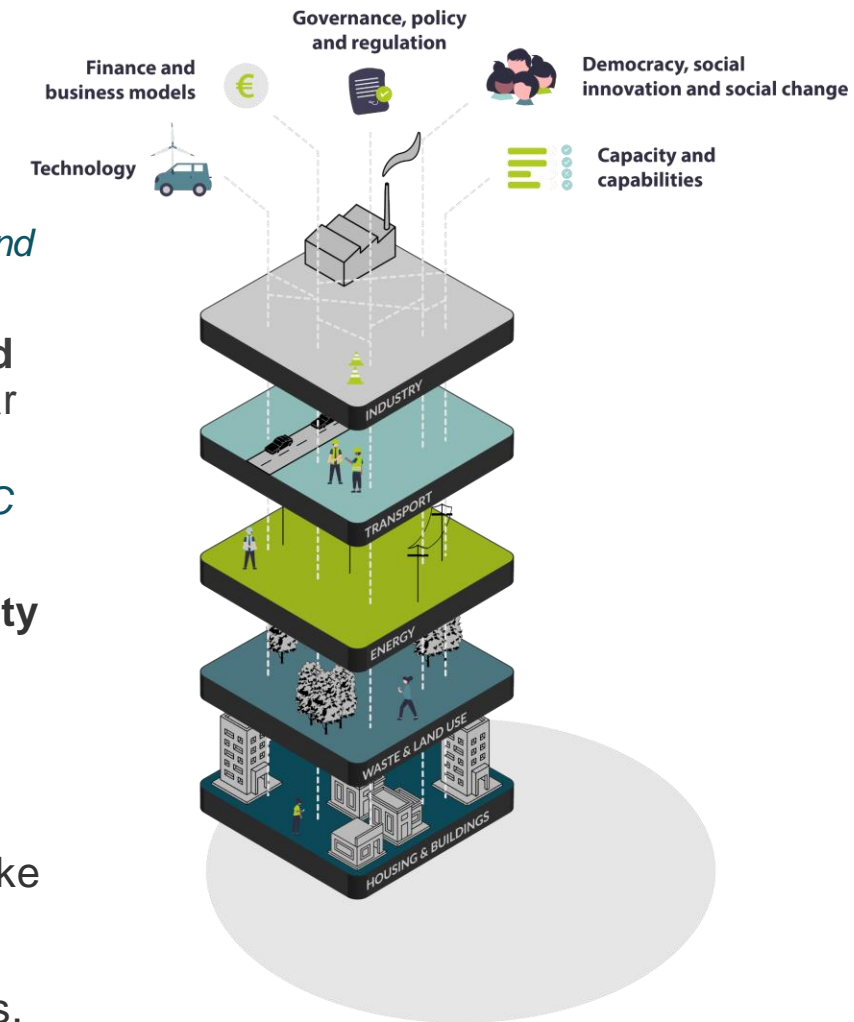
...focus proposals on **building enabling factors and conditions for transformation** in ways that other cities can **practically use, and that will be replicable** across the Mission.





What are we hoping to see / Why ‘enabling innovation’?

- ...**supporting combinations of interventions** that explore and experiment with key enabling innovations/enabling conditions to achieving Mission goals, **resolving key implementation barriers**
 - ...*hence, there is an emphasis on collaborating on submitting synergistic proposals and citing these in your application form (..there is also an assessment criterion on this!)*
- ...interventions in cities aiming at **holistically enabling the deployment and scaling of solutions**, building on insights gained from Mission activities so far and exploiting R&I outcomes
 - ...*hence building from and going beyond Pilot Cities programme and into Mission/CCC implementation*
- ...cities will **collectively aim** to achieve breakthroughs in **enabling whole-city innovation**, working individually and in combinations/clusters to generate resolutions for shared challenges
 - ...*Hence the focus on shared city challenges to implementation, moving beyond the local context*
- While working towards the direct impacts expected, cities will be asked to make space for observing and capturing **unforeseen direct or secondary effects**, as they emerge (*unforeseen outcomes*), through relevant and evolving **learning enquiries** framed in the proposal that guide the observation process.





What are we hoping to see / Why ‘enabling innovation’?

- **Not prescriptive** in defining what **systemic implementation challenges** cities might propose to address, Nor what type of **enabling innovation** may be required to overcome them – however, it should be **at the level of whole-city and relevant for many Mission Cities**
 - **This is why the call is very open (there are no thematic guardrails)**
 - **And this is why collaboration and inter-portfolio synergies is so important**
- ...considering the **complexity of challenges** and orientation of Cities Mission to European-wide decarbonisation... anticipate cities would be **willing to work together** for **higher impact and enhanced learning opportunities**.
- Cities should **take note** of the **Pilot Cities Programme** activities across the cohorts, with a view to **building upon** and **progressing beyond** them.





The Portfolio...

- ...a meaningful portfolio of interventions to address **major Mission implementation challenges** commonly emerging across Mission Cities
- ... **strategically oriented** towards enabling and supporting the implementation phase of the Cities Mission.



Technology



Finance and business models



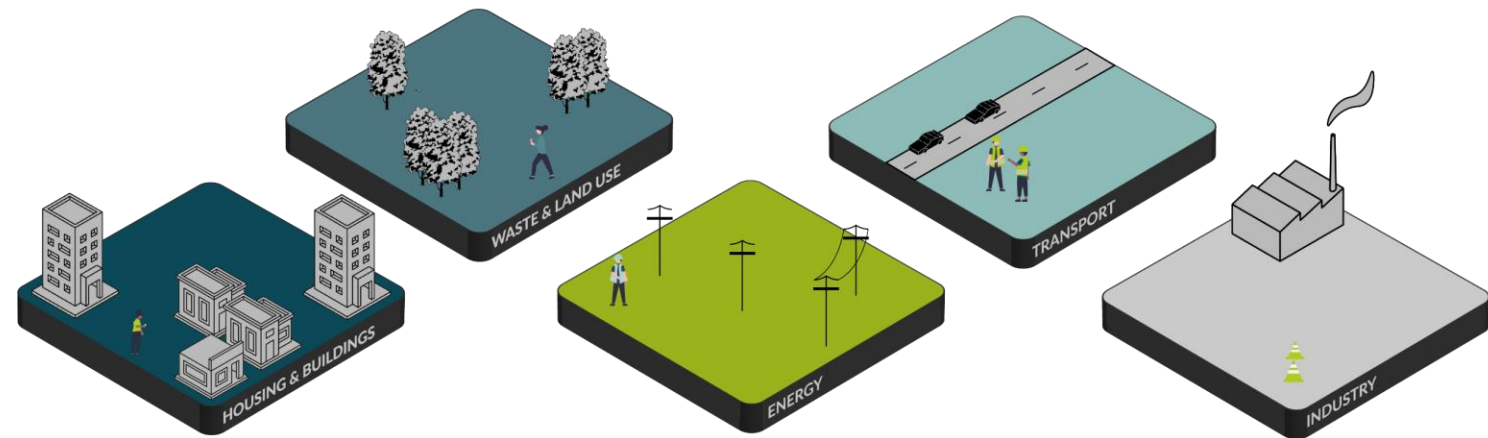
Governance, policy and regulation



Democracy, social innovation and social change



Capacity and capabilities





Building a portfolio

- Applicants are encouraged to identify synergies and complementarities with other applications
- Synergies and complementarities to demonstrate and seek to leverage opportunities for enhanced scale, scope, impact, and learning
- Specific assessment criterion related to the identification of synergies and complementarities with other applications: *Complementarity for enhanced impact*.
- Anticipate between 15 (fifteen) and 20 (twenty) proposals will be selected for the Enabling City Transformation portfolio

Impact (45 pts)	Impact (20 points)	<ul style="list-style-type: none">• Direct Outcomes of interventions: The proposal comprehensively describes foreseen early and later changes in/through the interventions, and how these are expected to lead to longer-term impacts in enabling innovation and implementation at the city-level. (5 points)• Approach to integrated monitoring, learning and evaluation (MEL): Relevant quantitative or qualitative indicators and a coherent process to monitor and continuously assess both the <i>direct outcomes of interventions</i> (targeted changes) and <i>long-term impacts on GHG emissions and Co-benefits</i>, have been included, and a description of how the MEL approach will be implemented. (5 points)• Long-term targeted impacts: The proposal articulates how the enabling innovation and expected impacts will lead to reduction in GHG emissions and identifies quantified impacts on GHG emissions that would be unlocked by the successful outcome(s) deployed at city-scale. Co-benefits of the interventions are identified (from a provided catalogue and/or, where applicable, bespoke 'non-standard' co-benefits) and the link demonstrated, with relevant indicators to measure outcomes and impact beyond the scope of direct implementation. (5 points)• Complementarity for enhanced impact: The proposal has identified practical complementarities and synergies with one or more other proposal(s) submitted to this Call for <u>Proposals</u>, and articulates how collaboration could enhance the combined impact of their respective interventions and proposed outcomes. (5 points)



Connecting with each other!



Encouraging collaboration between applicants

- Selected proposals will be organised in **clusters of complementary interventions at the portfolio level**; therefore, *applicants are invited to state their openness and willingness to collaborate and identify specific opportunities with other applicants in the **submission process**.*
- Portal Group **[Coming soon!]**
- Conference – start discussing; build on workshop inputs and outcomes!
- Engage with your City Advisors and City Support colleagues to seek out collaboration opportunities with other cities
- Look out for open workshops and ideation sessions to be held – spread out over the summer and into early autumn





Breakout: What's coming up for you?

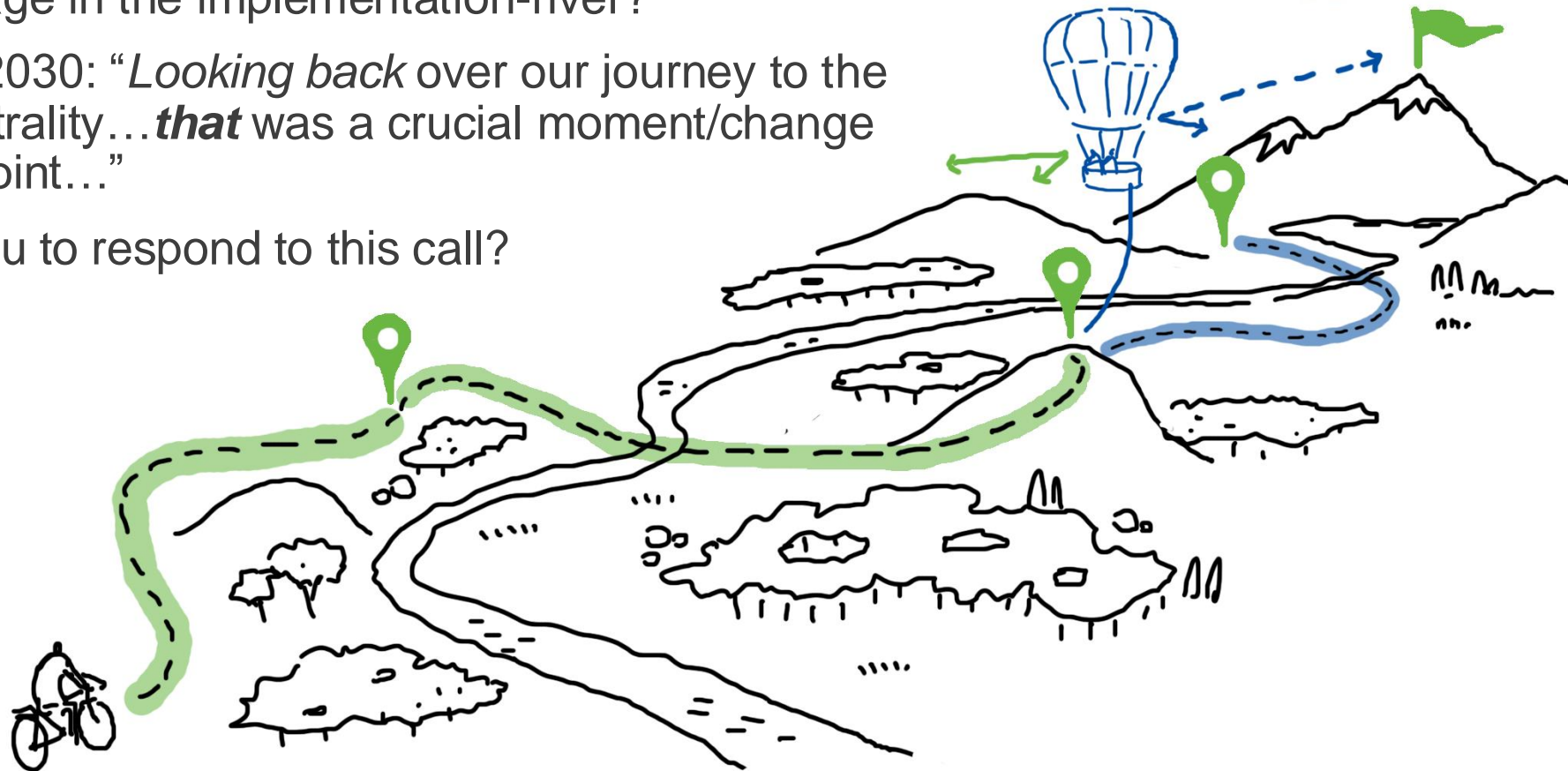


Some prompts



- Building on some of the (emerging) insights of our Pilot Cities Programme work, it would be brilliant if we could go deeper into...
- “So, we have an action plan and we’re looking to mobilise it with stakeholders and partners, but we’re finding it difficult because...”
- Where is the blockage in the implementation-river?
- Back-casting from 2030: “*Looking back over our journey to the point of carbon neutrality...**that** was a crucial moment/change that got us to this point...*”
- What would help you to respond to this call?

After breakout,
raise hand to
contribute or type
in the Q&A!





Feedback & Q&A

Popcorn-style feedback from breakouts



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The Call

Timeline and key information

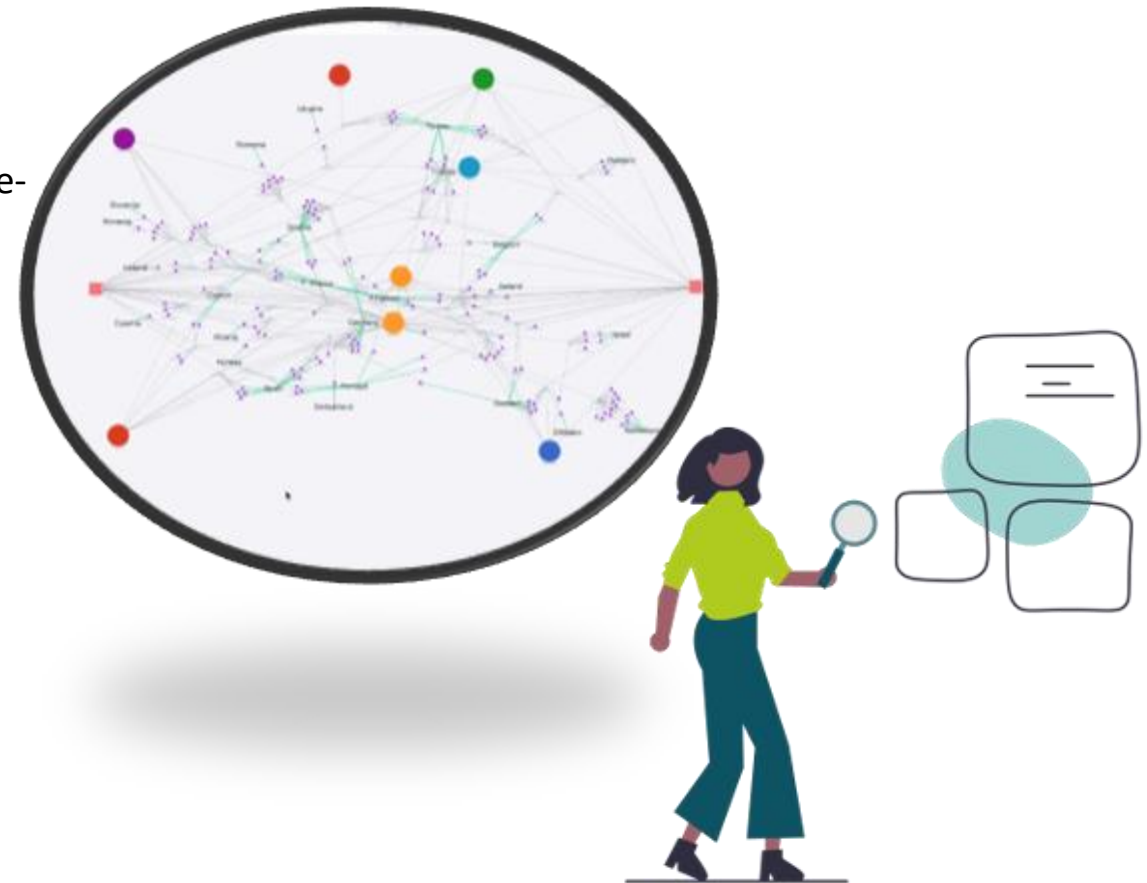


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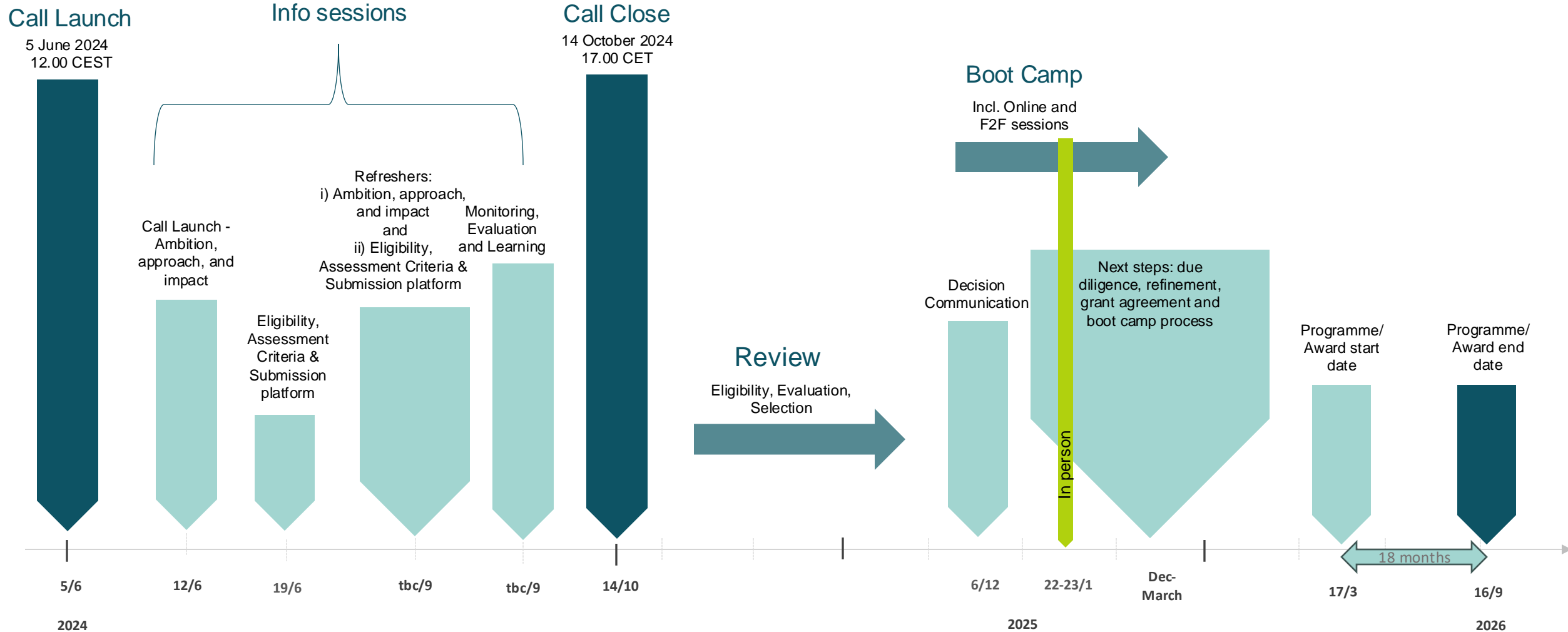
What is the NetZeroCities Enabling City Transformation Programme?



Portfolio Approach:



Call timeline





Funding

4.1 Funding

The total available budget under this call is 22.8 million Euros (EUR). The funding will be allocated across three subgrant envelopes as follows:

- **500,000 - 600,000 EUR** : proposals with a minimum of one city/district plus at least one additional consortium partner (NB: the additional consortium partner may be another eligible Mission city/district).
- **1,000,000 EUR**: proposals with a minimum of two cities/districts, plus any additional consortium partners.
- **1,500,000 EUR**: proposals with a minimum of three cities/districts plus any additional consortium partners.





Who can apply

- Only local authorities or city administrations **selected to be part of EU Mission for climate-neutral and smart cities by 2030 (Mission Cities)** are eligible to apply to and receive funding under this Call. For the avoidance of doubt, this call is addressed to designated Mission cities only and therefore these consortia may not include other city, district, or municipal authorities (i.e., 'non-Mission').

PLEASE NOTE

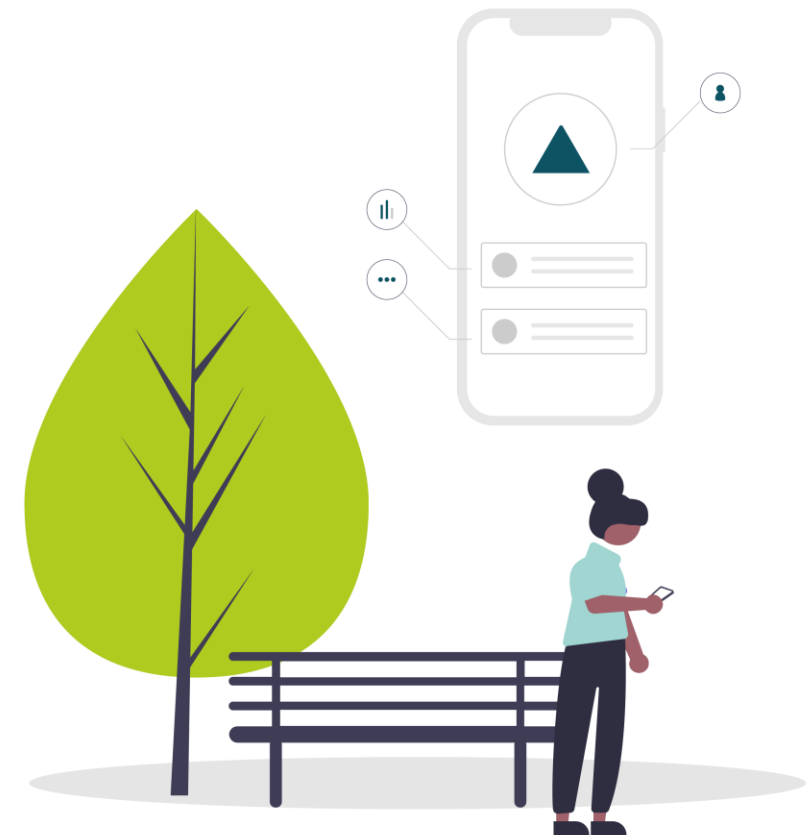
Administrations of a higher level of governance (i.e. a metropolis, region, or national/governmental departments) are eligible to participate as consortium partners where there is a formal governance link with the Mission City/cities leading or involved with the proposal, however do not themselves count towards the eligible Mission City *count* (i.e. as related to **the prescribed** budget envelopes and the number present in the proposal) *unless* the metropolis or region is itself the Mission City, formally.





Key differences to Pilot Cities Programme,

- **Think big!** Shared implementation challenges and enabling factors for succeeding in Mission goals...
- New application form (though with some familiar questions!).
- New assessment criteria.
- **18-month** programme, not 24 months
- Collaboration **between proposals** highly encouraged (and assessed by individual criterion)
- Portfolio selection based on familiar diversity factors **but also focuses** on complementarity and synergistic interventions – across a diverse range of implementation challenges.
- ...**Not** about maximising number of Mission cities...
- It's about a **complementary portfolio of interventions** to support the widest constituency of Mission and EU Cities in their implementation challenges as relates to climate neutrality and Mission goals....





Q&A

The Programme





Call documentation

Guidelines, supporting templates, pro formas (for submission)



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Navigate to the 'Enabling City Transformation' programme [web page](#)



The screenshot shows the top navigation bar of the NETZEROCITIES website. The logo is on the left, and the navigation menu includes 'About', 'News & Events', 'Resources', 'Cities', and 'Enabling City Transformation'. A yellow button labeled 'NETZEROCITIES PORTAL' is on the right. Below the navigation bar, the page title 'Enabling City Transformation' is on the left, and the breadcrumb 'Home > Enabling City Transformation' is on the right. The main content area features a white box with the headline 'From pilot testing to whole-city transformation for climate neutrality'. Below this, a green gradient background contains the text: 'Enabling City Transformation', 'The Enabling City Transformation Call invites Mission Cities to propose innovative actions to overcome systemic challenges faced when implementing climate action. This eighteen-month programme aims foster large-scale, city-wide transformation, building upon and progressing beyond the Pilot Cities programme.', 'With a budget of 22.8 million Euros under Horizon Europe, the programme aims to create practical, replicable solutions that support sustainable urban development, and climate neutrality across European cities.', and 'The Call to participate in the Enabling City Transformation Programme is open from 5 June 12:00 CEST until 14 October, 17.00 CEST.'





Scroll down for **CALL DOCUMENTS**

CALL DOCUMENTS

Call Guidelines

- ✓ Enabling City Transformation Call Guidelines
- ✓ Enabling City Transformation Financial Guidelines

Application Templates

- ✓ Call Form Template
- ✓ Budget Template
- ✓ Impact Framework Template
- ✓ Indicator Set
- ✓ Letter of Support Template
- ✓ Risk Template
- ✓ Work Plan Template

DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>





Scroll down for **CALL DOCUMENTS**

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About ▾ News & Events ▾ Resources ▾ Cities ▾ Enabling City Transformation ▾ **NETZEROCITIES PORTAL**

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DOWNLOAD ALL CALL GUIDELINES & TEMPLATES >>





Application Templates

- **Call Form Template (MS Word)**
- **Budget Template (MS Excel)**
- **Work Plan template (MS Excel)**
- **Risks template (MS Excel)**

For collaborative application writing

Please note: drafted content of the forms needs to be transferred manually to the application platform.

Application Forms

- **Letter of Support Template (MS Word)** – from the city mayor and/or any city official mandated to sign on the applicant's behalf, for the ECT Programme
- **Submission system application form**
- **MEL & Impact Framework Template (MS Word) & Indicator set (MS Excel)** – 'IMPACT' section of the proposal; to be completed and uploaded to the submission system.
 - **Supporting document: Indicator set** – set of preselected indicators to be used in completing the MEL & Impact Framework template





Call Guidelines

- **Enabling City Transformation Call Guidelines** – provides key information on the aim, scope, and approach of the **call**, budget requirements, and the evaluation and decision-making process
- **ECT Financial Guidelines** – contains the main legal and financial rules of the call and supports applicants in compiling budgets for their proposals

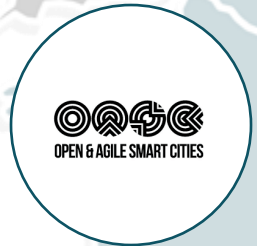
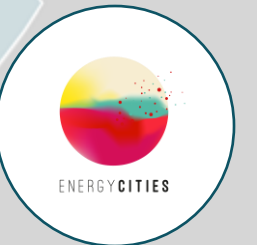
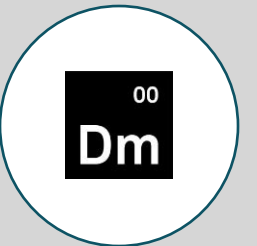




Q&A

The Call & System





Get in touch with NetZeroCities!



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